



How to Talk to

# *Hot Guys*

The 9 Secrets to Getting and Keeping  
the Guy of Your Dreams

*Mehow*



## Introduction

We've all heard tales of slick pickup artists charming women and having more sex than a man reasonably deserves. But what if the tables were turned? What if women could use the same techniques that pickup artists use and transform those "players" into partners, shy guys into fun one-night stands, and macho men into marriage material?

Ladies, I'm here to tell you: It can be done.

For the past ten years, I've been teaching conversation, seduction, dating, and romance techniques to men, sharing my insights about how to create "serendipity" and sexually supercharge a conversation. The results speak for themselves. Thousands of guys have read my books, taken my workshops, and implemented the strategies, resulting in marriages, love, and babies (not to mention lots and lots of hot sex).

So why not let the girls have their fun, too?

This is why.

There has always been a belief in the pickup community that women don't need to know pickup because they

are naturally and instinctively good at Game. They don't need to learn how to approach guys because guys approach them. They don't need to know how to steer a conversation because that's a guy's job, and if a woman *does* learn how to do these things, then a guy will be turned off by her because he won't feel in control. He'll be emasculated by her actions and not only will he lose interest, she will too because she'll sense that he's weak and unable to take charge.

This has been the prevailing myth in pickup for more than a decade. It is a myth that has become dogma. Girls don't need pickup. They won't use it. They're not interested in it at all.

I'm calling bullshit on this myth.

Turns out, women *are* interested in pickup—and not only are they interested, they are excited about it, and they want actionable advice they can use to improve their love lives immediately. They just don't know what Game really is.

Most women think pickup artists are just players trying to get laid every night, guys who have no interest in long-term relationships, guys who will treat them with disrespect in order to manipulate a situation in their own favor. They think pickup artists are those guys who “peacock,” meaning they wear crazy hats or black eyeliner and walk around like celebrities demanding that everyone in the room pay attention to them.

And yeah, unfortunately some of that is true—but not all of it. I know there are guys out there looking for true love because I coach them. I know that pickup can be a

powerful tool for real connection because I've seen guys get married and have babies by using pickup to meet their wives. But pickup has a real public relations problem with women, which makes it harder to bring this wisdom to them.

I'm trying to change all that because, let's face it: 90 percent of the guys out there are totally unimpressive at first glance. They can't sweep a woman off her feet because most of them are paralyzed at the notion of even starting a conversation with a woman, let alone having a relationship with her. And that means you're stuck talking to the one guy in the bar who is drunk enough or brave enough to hit on you. Don't you want more options than that? Wouldn't you rather have your pick of ten hot guys that you're already physically attracted to instead of Mr. Obnoxiously Drunk or Mr. Bore Me to Death?

You have to learn how to turn the odds in your favor and stop waiting for Mr. Right to find you. Stop waiting for serendipity and your "meet cute" moment. You have to stop lighting candles, visualizing your Dream Guy, and putting talismans under your pillow in the hopes that some "magical" moment will bring him into your life.

Waiting will get you nowhere.

It's not your fault. You've been fed this fantasy from childhood, from the fairy tales where the princess is "saved" by the knight and they live "happily ever after" to every romantic comedy that has ever rolled across the big screen. You think that successful romantic connections happen magically. You

think that there is that one “special” guy out there for you and that when you meet him, you’ll just “know” and it will be effortless and easy. Conversation will just flow. Love will be obvious. It will all seem like a happy accident.

I cannot stress this more profoundly: You are wrong.

Love isn’t an accident. It’s work. That magical meet-up moment? You have to create it. The physical escalation toward sex, you create. The deep romantic connection, you create. *You* create the love.

You need the ability to create numerous “serendipitous” moments. You have to spend time with enough good-looking dudes to make an informed choice about the one you want to develop a long-term relationship with, maybe even marry. Whether you’re looking for a friendship or a fling, a one-night stand or a marriage, it’s time to broaden your options and start meeting some guys.

But how? How can a woman instigate the first connection without coming on too strong or taking away the fun of “the chase” for a guy? How can she ensure that men are captivated by her presence? How can she have her pick of several hot, amazing guys and keep the sex and/or relationship sexy, fun, and romantic for the long term? And what if she’s not supermodel material—does it even matter?

This book answers those questions.

I promise you right now that if you follow my methodology, you’ll meet and date *ten* Mr. Rights, and you’ll find a guy who not only rocks your world sexually but is compatible with you in all the other important aspects of your life.

That's right. Ten Mr. Rights. Just for you. My promise.

How can I make that kind of promise? Because I've lived it. Before I discovered the seduction community, I was a computer geek who played way too much World of Warcraft and was desperately afraid of talking to women. I had a good job, hacking computers for the government and making good money, but other than that I was miserable to the point of seriously contemplating suicide. Believe me, I know how crushing loneliness can get.

Then, through a single fortuitous connection, I entered the seduction community and my whole life changed. Like I said before, most women have a skewed idea of the community. They dismiss it as a bunch of mean-hearted players just trying to get laid. But the seduction community is so much more than that. It's a community of men—and now women—who are analyzing the social and psychological barriers that keep people from connecting in a consistent, natural way.

I wanted to find a way to make meeting people a scientific process. I made it my goal to analyze the barriers and uncover exactly how connecting worked on levels no one had previously explored. The structure and all of the material in this book comes from “infield” work, meaning demonstrations and training in bars, clubs, malls, shops, parties, and every other kind of social situation. It's one thing to talk about seduction in a seminar; it's very different to show how it's done in a live situation. In other words, everything I'm teaching you here has been tested

with actual men and women in real-life situations. None of this is theory.

In Part One, I've broken down the nine Elements necessary to instigate and maintain an engaging romance. In brief, you'll learn about:

## ATTRACTION ELEMENTS

1. Attraction Elements pump up his emotional state. Repeated Attraction Elements in combination with the other eight Elements turn his heightened emotional state into an actual romantic attraction. When you employ Attraction Elements correctly, a guy will let you know that he's into you by verbally and physically Showing Interest. Once you recognize that, you can escalate the interaction by throwing in more-advanced Attraction Elements.
2. Sass Elements are used to push a guy away so he will chase you harder. They can also be used to correct a guy's bad behavior, which is always plentiful.
3. Innuendo Elements accomplish exactly what their name indicates. They get a guy thinking about you in a sexual way. If you want to stay out of the friend zone, you will need to master Innuendo Elements. Guys are far more sensitive to the slightest erotic suggestion than you could ever imagine, so that's why Innuendo is used sparingly and thoughtfully.



## COMFORT ELEMENTS

1. Comfort Elements create a more interesting way to get to know each other than those boring, conventional, “Come here often?” questions that elicit snores. Comfort Elements are key components in friend material or just a fun one-night stand.
2. Qualification Elements are used to determine if a guy is interested in you or just interested in getting laid. And because you’re not interested in settling for someone who’s just okay, Qualification Hoops are used to weed out the narcissists, the bores, and even the cool guys who don’t have what it takes to be your man.
3. Lifestyle Elements express who you are, what you do for a living, and what you do for fun. They are essential for determining compatibility, and you need to know how the guy you’re talking with spends his time and money.

## LOGISTICS ELEMENTS

1. Move Elements escalate the interaction by literally, physically moving your interaction from one location to another. Whether you’re going around the bar or across the city, Move Elements are simple tools with big results.



2. Touch Elements, what pickup artists call Kino, will send a guy into orbit quickly, so, in general, they are used like Innuendo Elements: rarely and with great caution. They are considered rewards for good behavior.
3. A Statement of Intent is that blatant (but playful) comment you make in front of a guy and his friends to let him know that you are interested in him and to suss out whether he's in a relationship.

Then, in Part Two, I will walk you through the structure, timing, and the Four Phases of your interaction: Approach, Ghost-Leading, Reconnection, and the Day Two.

In Phase One: Approach, I'll teach you how to "open a set," and yes, that means YOU will be the one approaching HIM—not the other way around. I know, I know, your momma told you "a man always has to make the first move," but that old-fashioned advice is getting kicked to the curb here and now. To massively improve your odds of dating a good guy or having a fling with a sexy guy, you've got to meet more guys, and you can't sit around and wait for them to take the lead. Don't freak out on me. I promise, I'll show you easy ways to "open" that won't seem scary—and a few tricks to get them to approach you.

In Phase Two: Ghost-Leading, I teach you how to secretly guide a guy through the pickup process by combining the Elements from Part One using my secret formula. Why is this necessary? Do I even need to answer

that question? Pretty much every woman I've coached has the same complaint: "He was cute and he seemed okay and then . . . he just got really boring." Maybe the guy was boring, or maybe he was anxious or shy, or he just didn't have the conversational skills to keep you amped up and attracted to him. He didn't have Game—but now, using Ghost-Leading techniques, it won't matter. You'll know how to navigate away from conversation killers and keep the energy level sexy, fun, and flirty. He'll follow along, but he won't realize he's being led. A guy who was boring will now be fun and attractive to you, but he won't know why. He will just think it's because you're special and awesome and should be pursued with every ounce of his body. Plus, you'll have the added bonus of being able to "screen" him during the process to determine whether he's really interested in you or just interested in sleeping with you.

Because, let's face it: with guys, once the heat of your initial connection has passed, they are likely to disappear on you. There is an easy way to keep this from happening. In Phase Three: The Reconnect (Chapter Ten), I'm going to teach you really simple texting and phone techniques to keep a guy thinking about you and to create a more long-term investment from him BEFORE you let the relationship move to Day Two, where I teach you how to escalate intimacy in a way that will create the relationship you want, whether you want a fling or a marriage.

By the end of this book, you will have the skills and confidence you need to walk up to that super-hot dude walking his dog in the park and that cute guy hanging with his friends at the bar and land a date with BOTH of them, have BOTH of them vying for your affections, BOTH of them falling for you.

It's your choice. It's your life. You can settle for Mr. Okay or you can take control of your dating life and have real options. You can have a boyfriend or you can take lovers. You can get married or you can date, party, and have a good time. It's up to you. Remember my philosophy: DON'T SETTLE! Your flings and relationships should all be epic.

And here is the kicker. You don't have to change anything about who you are as a person to use this system. Imagine yourself at your best, always being super alluring and charming and always getting what you want. That's what this book does: it teaches you how to tap into who you are as a person and maximize that power.

Let me offer just one word of wisdom while you're trying out this system. Your girlfriends may have strong opinions about the new way you're handling your dating life. The best thing you can do is avoid the debate, avoid listening to their arguments for the time being, and give yourself a real shot at using these techniques. It's your life, not theirs, and some women get a lot of pleasure from complaining about their dating life instead of doing something about it. At best you'll just agree to disagree; at worst, you'll end up in an argument. For now, stay clear of the *Gossip Girl*

approach to dating where you tell your besties every juicy detail. You're not a teenager anymore. You're a woman. Act like one.

Sound good?

Let's get started.



Thanks for checking out this preview of

# How to Talk to *Hot Guys*

The 9 Secrets to Getting and Keeping  
the Guy of Your Dreams

*By: Mehow with David Crowther*

**Connect with Mehow**

Mehow.tv



**Order Today**



**BARNES & NOBLE**

