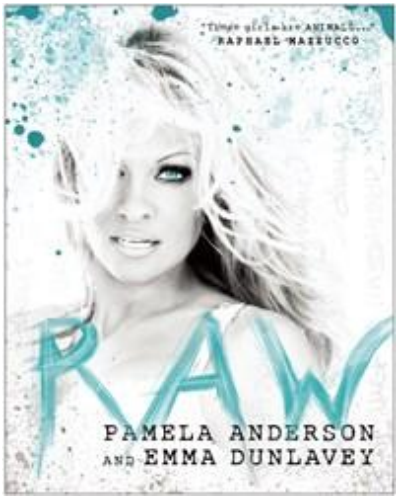
BenBella Books

12 YEARS OF INNOVATIVE PUBLISHING

FALL 2015

BENBELLA



BenBella Books
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Audio rights: Available

Raw

Pamela Anderson and Emma Dunlavey

Summary

Sensuality uninhibited.

Behind the scenes look at one of Rock 'n' Roll's favorite women.

Captured by Emma Dunlavey.

Over a decade's worth of fly-on-the-wall style reportage.

Fun, sexy handwritten prose by Pamela expressing herself freely within the images.

Sexy and funny, *Raw* reveals Pamela Anderson at her most intimate. Featuring over a decade of Emma Dunlavey's behind-the-scenes photography, *Raw* shows Pamela at her wildest, her silliest, and her sexiest. *Raw* lets the reader be a fly on the wall, witnessing Pamela's adventures around the world. Combined with Pamela's prose and poetry, hand-written and hand-arranged by Pamela, *Raw* is a beautiful entrée into the life one the world's most exciting and sensual women.

A journey worth taking.

Proceeds from every print-edition purchase go to the Pamela Anderson Foundation, which supports organizations and individuals that stand on the front lines in the protection of human, animal, and environmental rights.

Contributor Bio

Pamela Anderson is a Canadian actress, author, and activist. She founded The Pamela Anderson Foundation, which supports organizations that fight for human, animal, and environmental rights (pamelaandersonfoundation.org). She is busy writing her next book, *The Sensual Vegan*.

Emma Dunlavey is a British-born photographer and artist based in Los Angeles. As a professional photographer, Emma is well known for shooting fashion, celebrities, and advertising. Her work has been published in many well respected publications worldwide. Additionally, her work and creative direction span to advertising campaigns ranging from large beverage companies to Fortune 50 companies such as Ford Motor. She has also shot campaigns for Gillette and Architectural Digest. Emma's other clients include Rosa Chá Brazil, BoBo (Bourgeois Boheme), Le Lis Blanc, ERRO, Pamela Couture Stockings, Woodstock Bourbon (New Zealand), Bonita de Mas, YC Jewels, PETA, Entertainment Tonight, and Endemol (Netherlands). Emma's artwork often stems from her photographic images. She works with beautiful resins and mixed media and uses a process of layering different imagery. She often incorporates 3-D objects into her pieces that give both elevated visual and tactile elements to her work. Emma's true passion is shooting the strength and beauty of women-capturing the "real moment" and glimpsing through the intimate window between photographer and subject. Learn more about her work at emmadunlavey.com.

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True Crime
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Accused

My Fight for Truth, Justice, and the Strength to Forgive

Tonya Craft with Mark Dagostino

Summary

This is the true story of a woman who prevailed against the most heinous accusations imaginable.

Tonya Craft, a Georgia kindergarten teacher and loving mother of two, never expected a knock on her door to change her life forever. But in May 2008, false accusations of child molestation turned her world upside down. The trial that followed dragged her reputation through the mud and lent nationwide notoriety to her name.

Tonya's life spiraled into a witch-trial nightmare in which she was deemed guilty before her innocence could be determined by a jury. Her children were taken away without even a goodbye, and her own daughter was forced to take the stand against her in a courtroom. The situation seemed hopeless, and Tonya was shell-shocked and heartbroken. But that didn't keep her from finding the strength to fight.

Over the course of two terrifying years, Tonya rallied to take charge of her own defense, flying across the country and knocking on doors on a desperate quest for answers, and defying her own lawyers on more than one occasion. Tonya's goal was not only to avoid conviction; it was to clear her name, and, most of all, regain custody of her children.

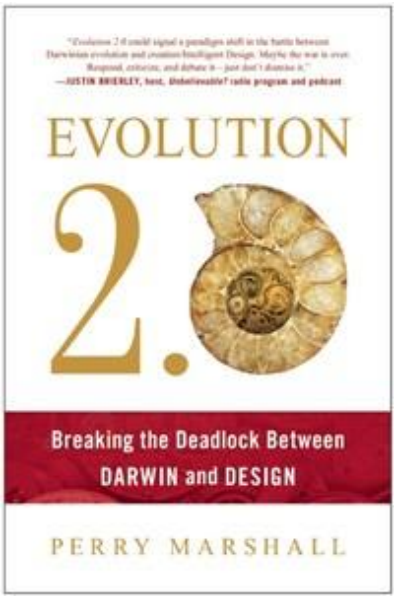
Accused is about more than Tonya's shocking trial and fight for justice. It is the story of a mother's extraordinary love, the faith that sees her through it all, and the forgiveness that sets her free.

Contributor Bio

Tonya Craft was born and raised in Chattanooga, Tennessee, by two wonderful parents. Immediately following high school, Tonya attended the University of Tennessee at Chattanooga with the desire to become an educator. Tonya obtained her Bachelor of Science in Education and began teaching at the middle school level, but soon found her niche with elementary students. Soon, Tonya faced life as a single mother and created a personal training business and took a position as a literacy trainer with UT Chattanooga. As a single mother, she worked and went to school full-time, graduating with a Master's Degree in Education with a reading and literacy specialization. She soon began teaching kindergarten in Northern Georgia.

In May of 2008, however, Tonya's life would change forever. Falsely accused of child molestation she lost her home, her career, her reputation, her financial stability, and most importantly, her two children. Years of struggling with the judicial system educated Tonya more than any textbook, professor, or seminar ever could. She eventually won her court case, acquitted on all 22 counts. Since then, Tonya has served as a consultant on a variety of child molestation cases. She is pursuing a law degree and is committed to helping others trapped in similar situations. She lives near Chattanooga with her two children.

Mark Dagostino is a *New York Times* bestselling co-author and former Senior Writer for *People* Magazine. As a news reporter, Mark was on the scene when JFK Jr.'s plane went down, reported from Ground Zero in the aftermath of 9/11, and stood witness as survivors came ashore during the Miracle on the Hudson. Mark also cut his teeth in the courtroom, covering trials ranging from the Pamela Smart case in his home state of New Hampshire (while he was in college), to Rosie O'Donnell's $100-million lawsuit with publisher Gruner+Jahr. He also became one of the most-respected celebrity journalists in the business, scoring hundreds of personal interviews with the biggest names in Hollywood, including Jennifer Lopez, Justin Timberlake, Ben Affleck, Whoopi Goldberg, and Michael J. Fox. He lives a somewhat quieter life in New Hampshire with his family.



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Evolution 2.0

Breaking the Deadlock Between Darwin and Design

Perry Marshall

Summary

In the ongoing debate about evolution, science and faith face off. But the truth is both sides are right *and* wrong.

In one corner: Atheists like Richard Dawkins, Daniel Dennett, and Jerry Coyne. They insist evolution happens by blind random accident. Their devout adherence to Neo-Darwinism omits the latest science, glossing over crucial questions and fascinating details.

In the other corner: Intelligent Design advocates like William Dembski, Stephen Meyer, and Michael Behe. Many defy scientific consensus, maintaining that evolution is a fraud and rejecting common ancestry outright.

There is a third way. *Evolution 2.0* proves that, while evolution is not a hoax, neither is it random nor accidental. Changes are targeted, adaptive, and aware. You'll discover:

-How organisms re-engineer their genetic destiny in real time
-Amazing systems living things use to re-design themselves
-Every cell is armed with machinery for editing its own DNA
-The five amazing tools organisms use to alter their genetics
-70 years of scientific discoveries—of which the public has heard virtually nothing!

Perry Marshall approached evolution with skepticism for religious reasons. As an engineer, he rejected the concept of organisms randomly evolving. But an epiphany —that DNA is code, much like data in our digital age—sparked a 10-year journey of in-depth research into more than 70 years of under-reported evolutionary science. This led to a new understanding of evolution—an evolution 2.0 that not only furthers technology and medicine, but fuels our sense of wonder at life itself.

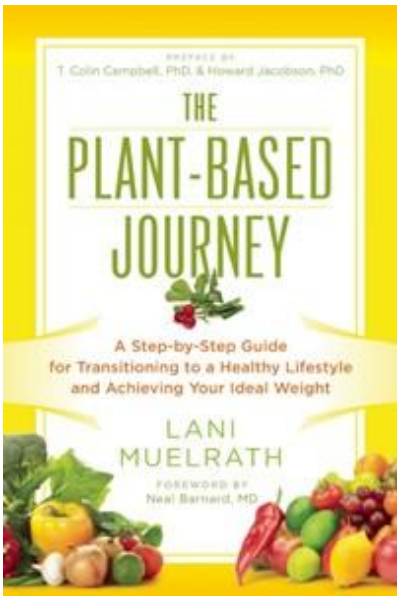
This book will open your eyes and transform your thinking about evolution and God. You'll gain a deeper appreciation for our place in the universe. You'll see the world around you as you've never seen it before.

Evolution 2.0 pinpoints the central mystery of biology, offering a multimillion dollar technology prize at naturalcode.org to the first person who can solve it.

Contributor Bio

Perry Marshall is an author, speaker, engineer, and world-renowned business consultant in Chicago. With a decade of research, he brings a fresh perspective to the 150-year-old evolution debate. Bill Gates of Microsoft and the founders of Google revolutionized software and the Internet through their status as outsiders. Similarly, this book harnesses a communication engineer's outsider's perspective to reveal a century of unrecognized research and discoveries. *Evolution 2.0* resolves the conflict between Darwin and Design, opening new avenues of science research and raising tantalizing new questions.

Perry's work in digital communications, control systems, acoustics, and e-commerce bring practical insight to questions about nature and science. His books include *80/20 Sales and Marketing*, *Ultimate Guide to Google AdWords*, and *Industrial Ethernet*. He has a degree in Electrical Engineering. He's consulted in over 300 industries, from computer hardware and software to health care and finance.



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304 Pages
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Health & Fitness / Diet & Nutrition
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Audio rights: Available

The Plant-Based Journey

A Step-by-Step Guide for Transitioning to a Healthy Lifestyle and Achieving Your Ideal Weight

Lani Muelrath, Preface by T. Colin Campbell, Foreword by Howard Jacobson

Summary

It's been proven that a plant-based diet is good for your weight, health, budget, and the environment, but the proof hasn't come with a game plan—until now.

If you've ever wanted to make the plant-based switch but felt overwhelmed about where to start, we have good news: you don't have to do it alone. *The Plant-Based Journey* provides the support you need every step of the way to make your transition into eating plant-based a fun and (ful)filling experience!

Award-winning teacher, transition strategist, fitness expert and dietary coach Lani Muelrath has been on her own plant-based journey for more than 40 years and has helped thousands of clients lose weight and live more healthy and plant-filled lives. Here, she brings that experience to you, backed by scientific evidence. In this comprehensive, foolproof, and accessible five-step guide, Muelrath will empower you as you make your own dietary transition:

Step 1: Awakening: Discover your "why" for eating plant-based
Step 2: Scout: Assemble what you need for plant-based eating basics
Step 3: Rookie: Increase the presence of plant foods on your plate with specific strategies and systems
Step 4: Rockstar: Take your newfound plant-based eating success on the road and to social and family situations
Step 5: Champion: Sharpen your skills for long-term plant-based living success

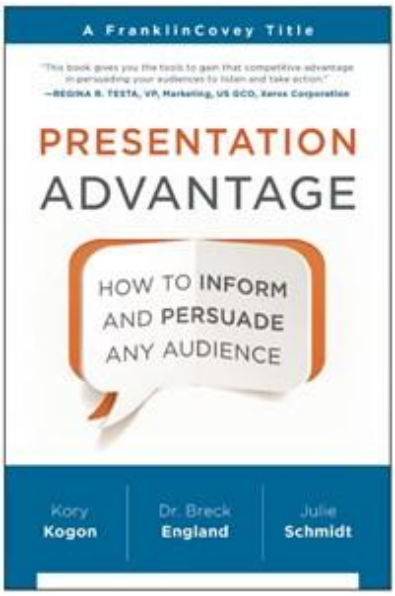
In addition, in *The Plant-Based Journey*, Muelrath explains how exercise and your mindset support dietary change, and she also shares more than 20 recipes along with meal plan templates and ready-in-minutes meals that will have you pulling together delicious and satisfying meals with ease.

Whether you're a plant-based newbie looking to shed pounds or a seasoned vegan in search of fresh inspiration and navigational skills, *The Plant-Based Journey* is your essential, definitive guide—for a healthier, trimmer you.

Contributor Bio

Award-winning **Lani Muelrath**, MA, is a professor and instructional design expert specializing in plant-based living, fitness, and weight management. She is published in prominent magazines, blogs, and newsletters, and has recently been featured on ABC-TV, *Prevention Magazine*, *USA Today*, and *The Saturday Evening Post*. Lani starred in CBS TV's fitness show, *Lani's All-Heart Aerobics*.

Lani serves as presenter and celebrity coach for the Physician's Committee and the Complete Health Improvement Project. She is certified in Plant-Based Nutrition from Cornell University and maintains multiple teaching credentials in the State of California,as well as an Advanced Fitness Nutrition Specialist credential with the National Academy of Sport Medicine, along with multiple other certifications. Author of *Fit Quickies: 5 Minute Targeted Body-Shaping Workouts*, Lani counsels a variety of clients throughout the world from her northern California-based private practice emphasizing successful transition strategies to healthy plant-based living.



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Audio rights: Sold

Presentation Advantage

How to Inform and Persuade Any Audience

Kory Kogon, Breck England, and Julie Schmidt

Summary

The average attention span of an adult is eight seconds—eight seconds!

That is tough news for a presenter. It means you may have a room full of people, but their minds are elsewhere. You're competing with a slew of activities demanding their attention—email, texts, Facebook, YouTube, chats, and apps, in addition to thoughts about their next meeting and projects that are behind schedule.

How do you get a message across in a world like that?

The inability to powerfully inform and persuade amid an unprecedented number of distractions is one of the greatest hidden and pervasive costs of the twenty-first-century workplace. Learn to connect with your audience, and you'll stop having unproductive meetings and wasted time.

In *Presentation Advantage*, FranklinCovey outlines its "Connect Model," the mental model that allows you to connect with the message, yourself, and the audience during any presentation by:

-Structuring relevant and purpose-driven messages
-Understanding how our brains best synthesize and remember key information
-Using visuals such as PowerPoint to inspire instead of torture your audience
-Aligning your message, body language, and tone of voice for a powerful delivery

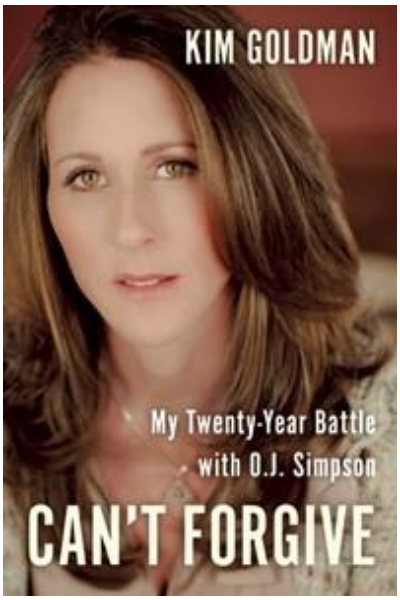
Whether to one person or one hundred, effective presenting is today's top business skill, and the experts at FranklinCovey help you master it. With the *Presentation Advantage*, you can deliver dynamic, compelling, and truly effective presentations every time.

Contributor Bio

Kory Kogon is the Global Practice Leader for Productivity, focusing her research and content development around time and project management, and communication skills. Before joining FranklinCovey, Kory spent more than six years as the Executive Vice President of Worldwide Operations for AlphaGraphics, Inc. She was responsible for the teams helping franchisees start up their business, develop staff, and reach profitability in a highly competitive, commodity-driven industry. She also led the implementation of ISO 9000, supervised the move of the corporate headquarters from Tucson to Salt Lake City, and managed the installation of the first company-wide global learning system. In 2005, Utah Magazine honored Kory as one of the "Top 30 Business Women to Watch" in Utah.

Dr. Breck England is Senior Product Architect and Writer-in-Chief for FranklinCovey. As a senior consultant, Breck has 25 years of field experience in helping some of the world's prime corporations become more effective in leadership and communication. He has directed projects for some 200 organizations around the world, including Bristol-Myers Squibb, Bank of America, GE, AT&T, Groupe Bull, Hoffmann-La Roche, Chevron, and Lawrence-Livermore Laboratories. Before joining FranklinCovey, Breck served as Vice President of Intellectual Property for FranklinQuest and Vice President of Consulting for Shipley Associates, an international communication training firm. Breck earned a Ph.D. in English from the University of Utah and was adjunct professor of organizational leadership and strategy in the Marriott School of Brigham Young University for seven years.

Julie Schmidt is a Regional Practice Leader for FranklinCovey's Productivity Practice, partnering with the Northeast and Southeast U.S. and Canada regions. She is a Subject Matter Expert (SME) on *The 5 Choices to Extraordinary Productivity*, *Project Management Essentials for the Unofficial Project Manager*, and *Presentation Advantage*. Before joining FranklinCovey, Julie spent more than 12 years with Xerox Corporation in their Professional Services Division. There, she served in many roles, all with an emphasis on designing, selling and implementing key training and consulting programs for their Fortune 1000 clients.



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Biography & Autobiography / Rich & Famous
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Foreign rights: World
Audio rights: Sold

Can't Forgive

My 20-Year Battle with O.J. Simpson

Kim Goldman

Summary

Don’t tell her she needs to find closure. Don’t ask her to forgive and forget.

When Kim Goldman was just 22, her older brother, Ron, was brutally killed by O.J. Simpson—a horrifying event that led to one of the most public trials in American history. Ron and Kim were very close, and her devastation was compounded by the shocking not-guilty verdict that allowed a smirking Simpson to leave as a free man.

Not only did Kim have to live with the painful knowledge that her brother’s killer walked free, but she also struggled to keep her grief private from the media frenzy and outpouring of public opinion. Counseled by friends, strangers, and even Oprah to “find closure,” Kim chose a different route.

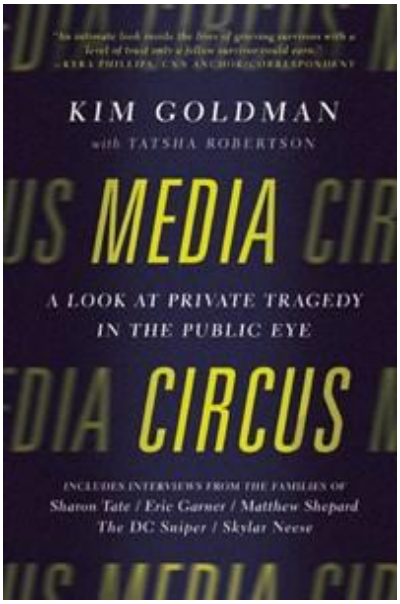
She chose to fight—not just for her brother and her family, but for others, as she found her calling working with victims’ families in pursuit of justice and peace.

From her parents’ devastating divorce and a life-changing car accident to living life as one of America’s most famous victims and dating as a single mother, *Can’t Forgive* tells of an ordinary person thrown into extraordinary circumstances at a very young age who had the courage—despite the discouragement of so many—to ignore conventional wisdom and never give up her fight for justice.

Contributor Bio

Known nationwide as a victims' rights advocate after her brother's murder in the infamous O. J. Simpson murder trial, **Kim Goldman** is the founding Co-Chair of The Ron Goldman Foundation for Justice. She is also the Executive Director of The Youth Project; a non-profit organization that provides free counseling, support groups, crisis intervention, and education and outreach to thousands of teenagers, since opening in 2000. In her spare time, Goldman travels the country as an impassioned public speaker on victims' rights, the role of the media, judicial reform, and other related topics. She is currently a resident of Greater Los Angeles, where she has lived for ten years as a single parent. (www.KimberlyGoldman.com)

Kim Goldman lives in Canyon Country, CA, United States.



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True Crime
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Media Circus

A Look at Private Tragedy in the Public Eye

Kim Goldman with Tatsha Robertson

Summary

Imagine losing a loved one in the public eye.

A media frenzy ensues and spreads your family name through the news. Reporters ambush you, and across the country, strangers gossip about your personal loss.

Welcome to the circus.

No one understands better than Kim Goldman the complex emotions of individuals suffering a personal tragedy under the relentless gaze of the media. During the famed O.J. Simpson trial, Kim, whose brother, Ron Goldman, was brutally murdered, became the public poster child for victims suffering in the public eye.

In *Media Circus*, Goldman, now a dedicated victims' advocate who works with families across the country, presents the first collective look at these ordinary, grieving victims—forced to manage their very private trauma and despair in a very public way.

Through candid interviews and detailed, original reporting, *Media Circus* delivers riveting, humanizing, and inspiring stories from the victims and survivors of violent crimes who found themselves the focus of national media attention. Its heartfelt narratives showcase the unique challenges of coping with and healing from grief when the whole world is watching.

In these pages, the families of other victims tell their stories, including:

-Esaw And Emerald Garner, wife and daughter of police brutality victim Eric Garner (2014)
-Scarlett Lewis, mother of six-year-old Newtown tragedy victim Jesse Lewis (2012)
-Debra Tate, sister of Charles Manson murder victim Sharon Tate (1969)
-Judy Shepard, mother of gay hate-crime victim Matthew Shepard (1998)
-Mildred Muhammad, ex-wife of the DC Sniper (2002)
-Tere Duperrault Fassbender, survivor of family's brutal murder at sea (1961)
-Collene Campbell, sister of murdered NASCAR driver Mickey Thompson (1988)
-Marie Monville, wife of the Amish Shooter (2006)
-Dave and Mary Neese, parents of teen murder victim Skylar Neese (2012)
-Scott and Kathleen Larimer, parents of Aurora theater shooting victim John Larimer, and Shirley Wygal, mother of Aurora theater shooting victim Rebecca Wingo (2012)

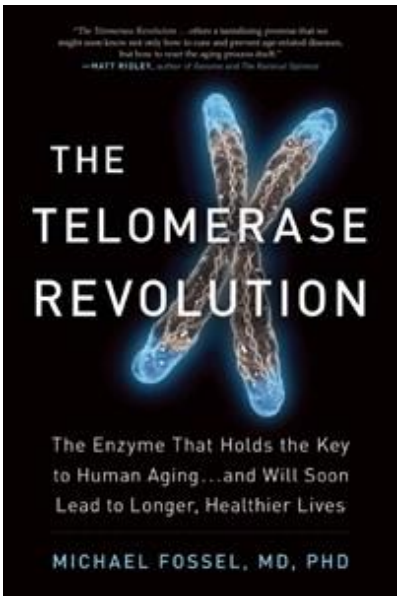
Media Circus goes beyond the names and faces to show the real victims behind the stories.

Contributor Bio

Known nationwide as a victims' rights advocate after her brother's murder and the infamous OJ Simpson murder trial, **Kim Goldman** is the founding Co-Chair of The Ron Goldman Foundation for Justice. She is also the Executive Director of The Youth Project, a non-profit organization that provides free counseling, support groups, crisis intervention, and education and outreach to thousands of teenagers since opening in 2000. In her spare time, Goldman travels the country as an impassioned public speaker on victims' rights, the role of the media, judicial reform, and other related topics. She is currently a resident of Greater Los Angeles, where she has lived for thirteen years, and a single parent. See more online at KimberlyGoldman.com.

Former magazine editor **Tatsha Robertson** is an award-winning editor and writer with more than twenty years of experience handling investigative,

feature, and news stories for leading magazines and newspapers. As the first female NYC Bureau Chief and National Rover for *The Boston Globe*, she covered some of the nation's largest stories, including Katrina, September 11th, and many major crime stories. She pioneered *Essence* magazine's focus on investigative and news articles, which led to the positioning of the magazine as a significant authority and voice on news and led to an interview with President Obama. Most recently, she was the crime editor at *People Magazine*. Robertson is a frequent guest on national media, appearing on programs like *The Today Show*, CNN, HLN, FOX, and MSNBC. Tatsha teaches journalism as an adjunct professor at NYU. She is currently partnered with Harvard University's Achievement Gap Initiative in coauthoring a book on academic achievement.



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Audio rights: Available

The Telomerase Revolution

The Enzyme That Holds the Key to Human Aging?and Will Soon Lead to Longer, Healthier Lives

Michael Fossel

Summary

One of *Wall Street Journal*'s "Best Books for Science Lovers" in 2015

Science is on the cusp of a revolutionary breakthrough. We now understand more about aging—and how to prevent and reverse it—than ever before.

In recent years, our understanding of the nature of aging has grown exponentially, and dramatic life extension—even age reversal—has moved from science fiction to real possibility.

Dr. Michael Fossel has been in the forefront of aging research for decades and is the author of the definitive textbook on human aging. In *The Telomerase Revolution*, he takes us on a detailed but highly accessible scientific journey, providing startling insights into the nature of human aging.

Twenty years ago, there was still considerable debate of the nature of human aging, with a variety of competing theories in play. But scientific consensus is forming around the telomere theory of aging. The essence of this theory is that human aging is the result of cellular aging. Every time a cell reproduces, its telomeres (the tips of the chromosomes) shorten. With every shortening of the telomeres, the cell's ability to repair its molecules decreases. It ages. Human aging is the result of the aging of the body's trillions of cells.

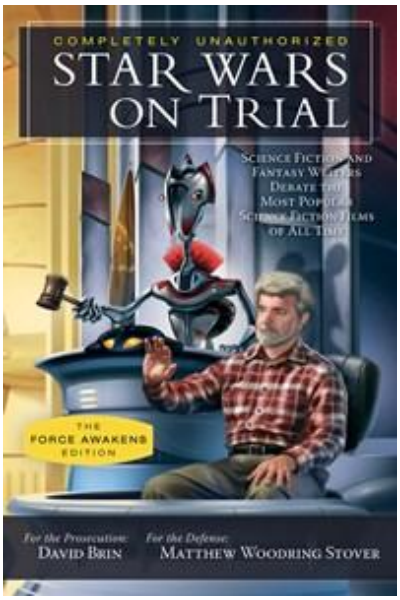
But some of our cells don't age. Sex cells and stem cells can reproduce indefinitely, without aging, because they create telomerase. Telomerase re-lengthens the telomeres, keeping these cells young.

The Telomerase Revolution describes how telomerase will soon be used as a powerful therapeutic tool, with the potential to dramatically extend life spans and even reverse human aging. Telomerase-based treatments are already available, and have shown early promise, but much more potent treatments will become available over the next decade.

The Telomerase Revolution is the definitive work on the latest science on human aging, covering both the theory and the clinical implications. It takes the reader to the forefront of the upcoming revolution in human medicine.

Contributor Bio

Dr. Michael Fossel earned both his PhD and MD from Stanford University, where he taught neurobiology and research methods. Winner of a National Science Foundation fellowship, he was a clinical professor of medicine for almost three decades, the executive director of the American Aging Association, and the founding editor of *Rejuvenation Research*. In 1996, he wrote the first book on the telomerase theory of aging, *Reversing Human Aging*, describing the medical aspects of extending human telomeres, reversing aging, and curing age-related disease. In 2004, he authored the magisterial academic textbook, *Cells, Aging, and Human Disease*, and in 2011, he coauthored *The Immortality Edge*, a bestselling discussion of the potential for extending the human lifespan. He currently teaches The Biology of Aging at Grand Valley State University. The world's foremost expert on the clinical use of telomerase for age-related diseases, Michael has lectured at the National Institute for Health and the Smithsonian Institute, and continues to lecture at universities, institutes, and conferences throughout the world. He has appeared on Good Morning America, ABC 20/20, NBC Extra, Fox Network, CNN, BBC, Discovery Channel, and regularly on NPR. He is currently working to bring telomerase to human trials for Alzheimer's disease.



Smart Pop
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Star Wars on Trial: The Force Awakens Edition

Science Fiction and Fantasy Writers Debate the Most Popular Science Fiction Films of All Time

David Brin and Matthew Woodring Stover

Summary

Order in the Court!

Star Wars: the most significant, powerful myth of the twenty-first century or morally bankrupt military fantasy?

Six films. Countless books. $20 billion in revenue. No one can question the financial value or cultural impact of the Star Wars film franchise. But has the impact been for the good?

In *Star Wars on Trial*'s courtroom—Droid Judge presiding—Star Wars stands accused of elitist politics and sexism, religious and ethical lapses, the destruction of literary science fiction and science fiction film, and numerous plot holes and logical gaps.

Supported by a witness list of bestselling science fiction authors, David Brin (for the prosecution) and Matthew Woodring Stover (for the defense) debate these charges and more before delivering their closing statements.

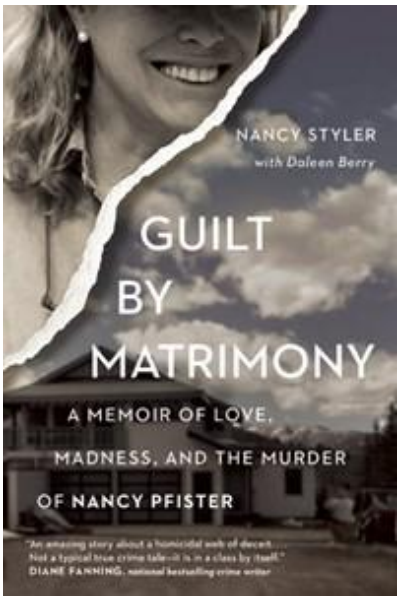
The verdict? That's up to you.

Covering the films from *A New Hope* to *The Force Awakens*, Brin and Stover provide new forewords that explore the newest generation of Star Wars films and what JJ Abrams must do to live up to—or redeem—the franchise.

Contributor Bio

David Brin is the author of 15 novels, including *Earth, Startide Rising,* and *The Uplift War,* and numerous short stories. He is the recipient of three Hugo Awards and one Nebula Award.

Matthew Woodring Stover is the author of the film novelization *Stars Wars: Revenge of the Sith,* as well as *Blade of Tyshalle* and *Star Wars: Shatterpoint*.



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Guilt by Matrimony

A Memoir of Love, Madness, and the Murder of Nancy Pfister

Nancy Styler with Daleen Berry

Summary

In February 2014, Aspen socialite Nancy Pfister was murdered in her own home—brutally bludgeoned, wrapped in a sheet, and stuffed inside a locked closet. The question was: Who did it?

Fewer than twelve hours after her body was found and without any evidence, police decided a married couple from Denver had killed her. Within a few days, they arrested and charged Nancy Styler, a friend of Pfister's who'd had a falling out with her after a business deal went sour, and Dr. Trey Styler, Nancy's disabled husband, who recently lost the family home, his medical practice, and any hope of a peaceful retirement for himself and his wife. Eleven days later, police also arrested and charged Kathy Carpenter, Pfister's underpaid and overworked personal assistant and closest friend.

Months later, Trey Styler, who was slowly losing his grip on reality as he battled with mental illness, confessed to the crime. Rampant speculation spread about whether he was involved at all—or if his confession was that of a man on his deathbed—because a medical condition appeared to have left him barely able to walk, much less carry out such a heinous crime.

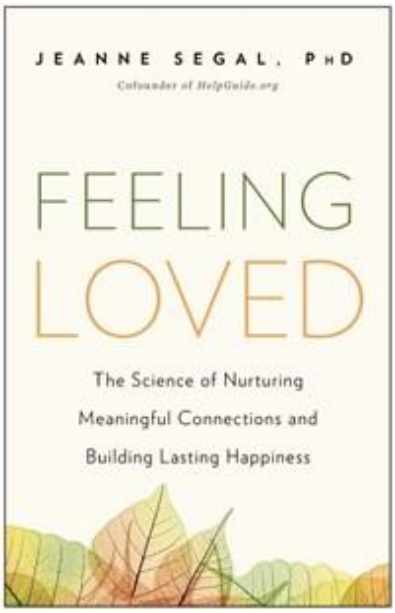
In *Guilt by Matrimony*, Styler's widow, Nancy, reveals the answers to the biggest mysteries of this case and recounts the trauma of being falsely accused and imprisoned for a first-degree murder she had no knowledge of. And, in the only interview before his death, Trey gives his account of that fateful day.

New York Times bestselling author Daleen Berry covers this compelling story from the inside, following the Stylers from their fairy-tale life in Denver to the morning of their simultaneous arrest to Nancy's release from jail and her attempts to rebuild her shattered life. Filled with details from exclusive interviews, a close look at the botched small-town police work, and first-person accounts of what really happened, *Guilt by Matrimony* is the definitive look at a shocking murder that rocked Aspen.

Contributor Bio

Nancy Styler is a scientist and botanist whose interest in the Victoria Lily led her to supply the exotic flowers and its seeds to more than fifty conservatories around the world. Styler was also garden editor for *Colorado Homes* and *Lifestyles Magazine*. Educated in France as an anesthetist, Styler is also an aesthetician, an accomplished seamstress, and businesswoman with extensive public speaking experience. Most recently, she was falsely arrested, charged with first-degree murder, which is a capital offense in Colorado, and sent to two different county jails for a combined 107 days. During her stay, Styler became a mentor to several of her fellow inmates and discovered the single tragic reason most women end up incarcerated: while still young girls living at home, they were never taught that they had value, or to believe in themselves.

New York Times bestselling author **Daleen Berry** is an award-winning journalist who writes about important social topics such as domestic violence, suicide and murder, sexual crimes, and mental illness. She is the author of *Sister of Silence*.



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Audio rights: Available

Feeling Loved

The Science of Nurturing Meaningful Connections and Building Lasting Happiness

Jeanne Segal

Summary

Do your connections with friends, family, or romantic partners leave you feeling empty, dissatisfied, or out of sync? What you may be missing is the close bond that's only experienced with people who make us feel secure and valued—the experience of feeling loved.

Feeling Loved reframes the way we view love and connection and provides a new roadmap for getting the love we need. The book begins with a description of what we unwittingly do that hijacks our ability to feel loved and goes on to offer powerful researched-based tools to transform your relationships.

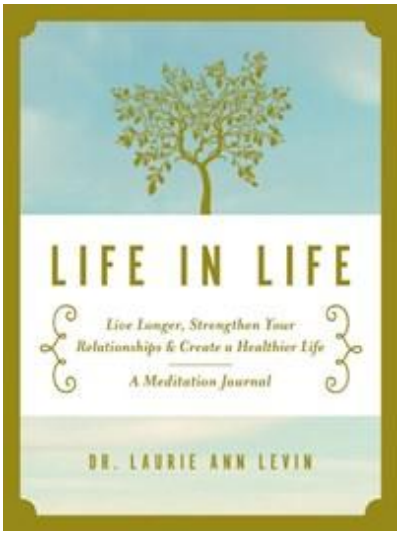
A clinical psychologist of more than thirty years and cofounder of Helpguide.org, author Jeanne Segal, PhD, is a pioneer in the psychology of connection. Her engaging and practical approach guides readers in developing new ways of thinking, feeling, and acting in order to make life-altering social and emotional changes.

In *Feeling Loved*, you will learn how to:
- Grasp the difference between being loved and feeling loved
- Identify the challenges that keep you from experiencing love and making others feel loved
- Use proven techniques to reduce stress and regulate out-of-control emotions
- Develop new ways of thinking, feeling, and acting to create emotional connections
- Transform your relationships with everyone in your life, from family and friends to coworkers

Segal makes new inroads into the science of relationships and explores the transformative power of nonverbal, face-to-face exchanges. Filled with inspirational, real-life stories, *Feeling Loved* provides a blueprint for getting the love and happiness we need.

Contributor Bio

Jeannie Segal, PH.D., is a psychologist, sociologist, author, and pioneering mental health innovator. She and her husband of 55 years, Robert Segal, are the founders of Helpguide.org, a nonprofit self-help website that serves more than 70 million visitors annually with encouraging, practical information on mental health, relationship and family issues. She has been helping individuals and families for more than 40 years as an innovator in the fields of emotional intelligence, holistic health, attachment, stress reduction, and relationships. She has written five books, which have been published in 13 languages. Jeanne Segal lives in Santa Monica, CA, United States.



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224 Pages
Worksheets throughout Print
Run: 20K
Body, Mind & Spirit / Mindfulness & Meditation
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Audio rights: Available

Life in Life

Live Longer, Strengthen Your Relationships, and Create a Healthier Life: A Meditation Journal

Laurie Ann Levin

Summary

Illuminate your spirit. Cherish your well-being. Become a source of positivity in the world. Find your life in life.

For centuries, experts have extolled the virtues of meditation, and countless people have used it to become happier, live longer, strengthen relationships, and create healthier lives. Studies show that just a few moments of meditation each day can be extremely beneficial to overall well-being.

In *Life in Life*, Dr. Laurie Ann Levin, award-winning author and renowned holistic psychologist, guides you effortlessly into loving yourself through meditations that spark connection to your highest self. An interactive, easy-to-use, personal journal, *Life in Life* will inspire individual exploration and spiritual expansion with exercises that build insight, intuition, and a capacity for calm.

Almost all of us struggle with destructive thinking and toxic self-criticism. *Life in Life* can help you overcome past traumas in your career, relationships, health, and love. Whether you are beginning your journey or have experience meditating, *Life in Life* will elevate you to a new level of wholeness. The exercises in this journal can be done anywhere, anytime, in private, with a partner, or in a group.

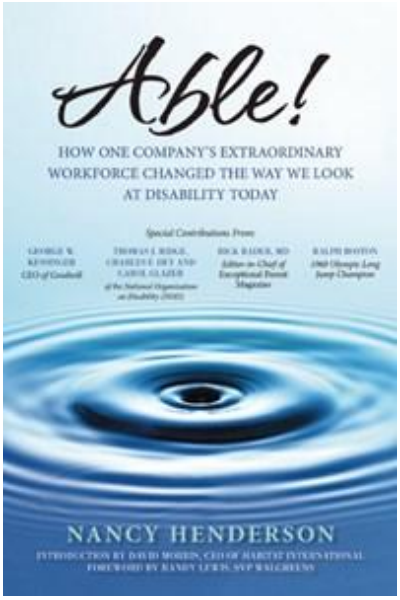
Let *Life in Life* guide you on your daily journey toward well-being as you learn to love . . . both yourself and others at the same time.

Contributor Bio

Dr. Laurie Ann Levin, former talent agent (Madonna, Michael Jackson) and Hollywood film producer (20th Century Fox and Warner Bros), left show business 20 years ago to become a psychologist. In 1998, Dr. Levin founded and became CEO of Moonview Sanctuary, a highly innovative, holistic, treatment and research institute.

Her first book was an award-winning, humorous, spiritual memoir titled, *God The Universe and Where I Fit In* (2009). The book was a *People Magazine* pick, a *Redbook* / Barnes and Noble choice for November 2009, and won recognition at eight book festivals.

Dr. Levin's television appearances include *The View, Tonight with Deborah Norville, Nightline*, and *The Wendy Williams Show*. She has also been a recurring guest on the nationally syndicated radio program Coast2Coast AM.



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Social Science /
People With Disabilities
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Able!

How One Company's Extraordinary Workforce Changed the Way We Look at Disability Today

Nancy Henderson

Summary

In a time when companies are outsourcing abroad, Habitat International, a Tennessee-based carpet manufacturer, has managed to achieve superior levels of productivity at home, often two to three times greater than its competition. Habitat's business has grown enormously, with much of its new business coming from work outsourced to them by competitors who could not come close to matching its productivity.

Habitat's secret: they hire the people no one else will.

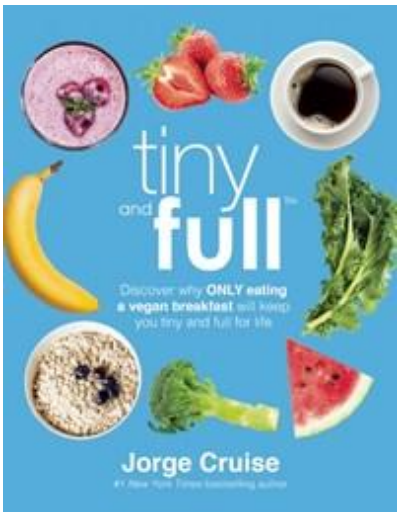
At Habitat three of every four workers have a physical or mental disability. They earn normal wages and are cross-trained on every job. They work harder, with less supervision, lower turnover and an unparalleled level of loyalty. The challenges have been significant; the rewards extraordinary.

This is Habitat's story. It's a powerful and moving tale of personal courage, deep commitment and challenging expectations. It's a story of success and personal triumph. It'll change the way you think about business . . . and the people around you.

Contributor Bio

Nancy Henderson Wurst has written for *Family Circle*, *The New York Times*, *Parade*, and *Women's Day*. She has won two Print Journalism Equality, Dignity, and Independence Awards from Easter Seals. She lives in Chattanooga, Tennessee.

David Morris is the CEO of Habitat International. He lives in Chattanooga, Tennessee.



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Hardcover

320 Pages
Color photos throughout, charts throughout, tables throughout
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Health & Fitness / Diet & Nutrition
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Audio rights: Available

Tiny and Full

Discover Why Only Eating a Vegan Breakfast Will Keep You Tiny and Full for Life

Jorge Cruise

Summary

Total health, natural weight loss, increased all-day energy . . . your breakfast holds the power!

The vegan diet is more popular than ever, and people all over the world are touting its healthful benefits—longevity, energy, and even weight loss. For most of us, though, it's a lifestyle change just too hard to maintain. More important, it can be deficient in crucial nutrients for optimal wellness, such as vitamins A, D, K2, and B12.

With *Tiny and Full*™, you only have to wake up vegan™ to see the results of a plant-based diet. You'll discover that eating vegan at just *one meal*—breakfast—is a great way to start your day. Plus, it's one of the simplest way to fill up on fewer calories. Plant-based foods tend to be high in volume and low in calorie, making plant-based foods the perfect Calorie Swap.

By including yummy foods with animal protein, such as Greek yogurt, white fish, chicken, and so much more, in your lunch and dinner, you will get a complete, balanced diet that leaves you satisfied on the least amount of calories necessary and gives you a tiny waist in only 12 weeks!

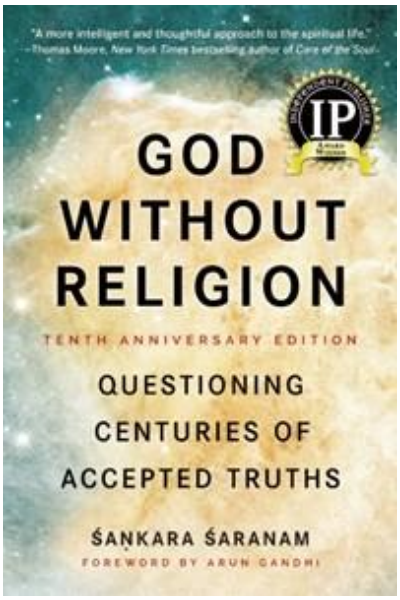
Tiny and Full™ gives you a straightforward meal plan and an energetic fitness program, plus 50 fun and delicious recipes—from a Tropical Mango Blast and Berry Blaster Bowl to Gorgonzola Pear Pizza and even Chocolate Avocado Mousse Cupcakes.

This book provides all the guidelines you need to transform your body and improve your life—starting now!

Contributor Bio

Jorge Cruise is internationally recognized as a leading celebrity fitness trainer and is the #1 bestselling author of over 20 books in 16 languages, with more than six million books in print. He is a contributor to *The Steve Harvey Show*, *The Dr. Oz Show*, *Extra TV*, *Good Morning America*, *TODAY*, *The Rachael Ray Show*, *The Huffington Post*, *First for Women* magazine, and *The Costco Connection*.

Jorge received his Bachelor's degree from the University of California, San Diego (UCSD); fitness credentials from the Cooper Institute for Aerobics Research, the American College of Sports Medicine (ACSM), and the American Council on Exercise (ACE). His career was launched on The Oprah Winfrey Show in November, 1998. From there, he was featured in Oprah's Magazine in the January 2005 issue and featured again in her book, *O's Guide to Life*. Celebrities who have since followed Jorge's diet plans include Angelina Jolie, Jennifer Lopez, Lucy Liu, Kyle Richards, Eva Longoria, Chrissy Teigen, and most recently, Steve Harvey.



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Religion / Spirituality
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God Without Religion

Questioning Centuries of Accepted Truths

Sankara Saranam, Foreword by Arun Gandhi

Summary

Since Sankara Saranam's groundbreaking book *God Without Religion* was released 10 years ago, thousands have been enlightened by his teachings and revelations. Now, in this special 10-year anniversary edition, Sankara returns with new insights and a renewed message of spiritual guidance and inspiration.

Disillusioned with organized religion, millions of people turn to secular humanism, neo-atheism, New Age thinking, Eastern religious practices, and mysticism while others retreat from spirituality altogether. A more satisfying and transformative option is to embark on a quest to discover what is real to you. Using time-tested tools of investigation into your own sense of self, you can examine your present beliefs, explore the nature of reality, and ultimately expand your identity and awareness.

God Without Religion introduces this age-old approach to self-inquiry for today's readers. Step by step, it offers a bridge between organized religion and self-realization for anyone questioning traditional dogma or its legacy of divisiveness. It also assists in overcoming limitations and notions of exclusivity promoted by modern-day movements. Included are 17 universal techniques for developing a personal understanding of the underlying substance of existence and broadening your view of yourself, others, and all of life.

This updated edition includes new details about Sankara's personal experiences with each technique. These highly relatable new passages will help you connect with each concept in a personal way, so that you can discover—or rediscover—your own spiritual path to clarity.

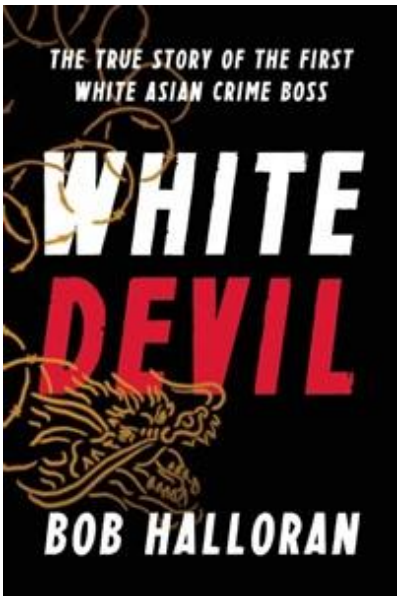
Contributor Bio

Author, poet, and philosopher; yogi, teacher, and rancher; guitarist, singer-songwriter, and recording artist, **Sankara Saranam** is the producer and host of the internet podcast Permanent Waves.

After four years as a monastic in the Self-Realization Swami Order of yogis, two years studying Hebrew in Israel and writing the book Yoga and Judaism, studying Aerospace Engineering at the University of Michigan, and the classical guitar at the Manhattan School of Music, Sankara Saranam graduated *magna cum laude* from Columbia University as a student of Religious studies and Hebrew. He went on to complete his masters in Eastern texts and Sanskrit at St. John's College in Santa Fe.

Saranam is the author of the multi-award-winning, internationally published, and groundbreaking "spiritual masterpiece," *God Without Religion*. He is also the author of the mystical science-fiction novel, *Permanent Waves*.

Saranam lives with his two children in Las Cruces, New Mexico.



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True Crime / Organized Crime
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Foreign rights: World
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White Devil

The True Story of the First White Asian Crime Boss

Bob Halloran

Summary

The amazing true story of the only white man to rise to the top of the Chinese mafia.

In August 2013, "Bac Guai" John Willis, also known as the "White Devil" because of his notorious ferocity, was sentenced to 20 years for drug trafficking and money laundering. Willis, according to prosecutors, was "the kingpin, organizer and leader of a vast conspiracy," all within the legendarily insular and vicious Chinese mafia.

It started when John Willis was 16 years old . . . his life seemed hopeless. His father had abandoned his family years earlier, his older brother had just died of a heart attack, and his mother was dying. John was alone, sleeping on the floor of his deceased brother's home. Desperate, John reached out to Woping, a young Chinese man Willis had rescued from a bar fight weeks before. Woping literally picks him up off the street, taking him home to live among his own brothers and sisters. Soon, Willis is accompanying Woping to meet his Chinese mobster friends, and starts working for them.

Journalist Bob Halloran tells the tale of John Willis, aka *White Devil*, the only white man to ever rise through the ranks in the Chinese mafia. Willis began as an enforcer, riding around with other gang members to "encourage" people to pay their debts. He soon graduated to even more dangerous work as a full-fledged gang member, barely escaping with his life on several occasions.

As a white man navigating an otherwise exclusively Asian world, Willis was at first an interesting anomaly, but his ruthless devotion to his adopted culture eventually led to him emerging as a leader. He organized his own gang of co-conspirators and began an extremely lucrative criminal venture selling tens of thousands of oxycodone pills. A year-long FBI investigation brought him down, and John pleaded guilty to save the love of his life from prosecution. He has no regrets.

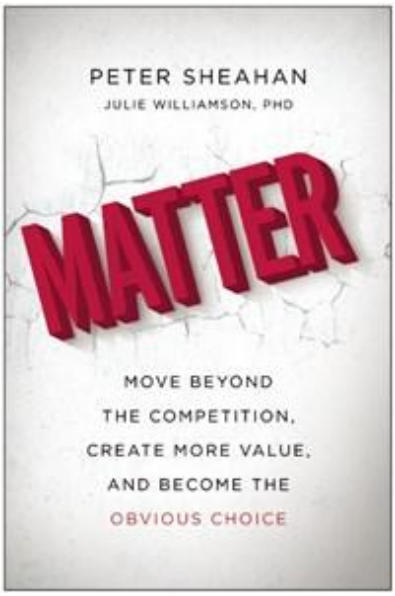
White Devil explores the workings of the Chinese mafia, and he speaks frankly about his relationships with other gang members, the crimes he committed, and why he'll never rat out any of his brothers to the cops.

Told to Halloran from Willis's prison cell, *White Devil* is a shocking portrait of a man who was allowed access into a secret world, and who is paying the price for his hardened life.

Contributor Bio

Bob Halloran is a news and sports anchor at WCVB-TV, the ABC affiliate in Boston. His television career includes stops in Providence, Rhode Island, FOX-25 in Boston, and ESPN, where he also wrote for ESPN.com. He was awarded a New England Emmy Award for sportscasting, as well as two honors from the Associated Press.

Bob was born in Houston, TX, and grew up in Middletown, NJ. He graduated from Washington and Lee University in Lexington, VA with a BA in Journalism. Bob is married with four children.



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Business
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Audio rights: Sold

Matter

Move Beyond the Competition, Create More Value, and Become the Obvious Choice

Peter Sheahan and Julie Williamson

Summary

People want to buy from, work for, and partner with companies that matter.

So how do you build a company that matters?

Companies and people that matter have successfully become the obvious choice in the hearts and minds of their customers, their employees, and their communities. They elevate themselves by consistently finding ways to solve the most pressing needs their markets face. The result? They create more value year after year and build a sustainable, differentiated organization.

In *Matter*, Peter Sheahan and Julie Williamson show you how to identify the place where you can create the most value—your *edge of disruption*—at the intersection of old and new, where your existing profits, reach, and reputation enable you to create the markets of the future. This is the place where the most important problems are solved and where the fewest people can solve them. Your edge of disruption is where your opportunity to matter is found.

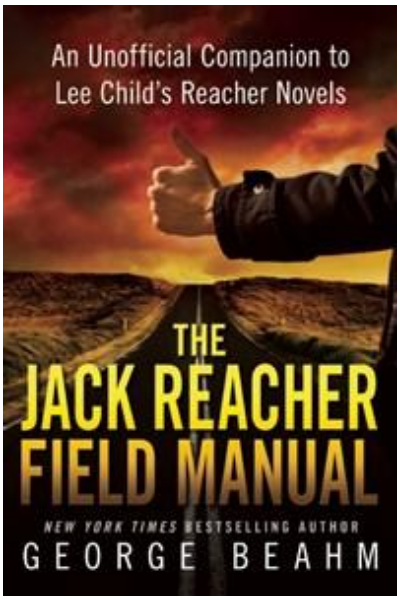
Matter uses extensive case studies of real companies that have successfully become the obvious choice in their markets—from high-profile corporations like Adobe and Burberry to lesser-known brands like Littlefield and BlueShore Financial. Their stories define innovative and impactful approaches to business that you can use to influence and partner with the right customers and clients to win in our radically changing world. Through their journeys, you will find the inspiration and courage to lean in to complexity and solve the higher value problems that matter most.

Don't just read this book—use it to identify and act on opportunities to create the most value and accelerate your own journey to becoming a person and a company that *matters*.

Contributor Bio

Peter Sheahan, Group CEO and Founder of global consultancy Karrikins Group, is known internationally for his innovative business thinking and thought leadership. Having successfully grown his own global company, Peter knows first hand the challenges of building a business in a volatile and disruptive world. He has worked with some of the world's leading brands, including Microsoft, IBM, AT&T, and Wells Fargo. In addition to being a leading business author (including *Making It Happen*, *Flip, and Generation Y*), Peter has been named one of the "25 Most Influential Speakers" by the National Speakers Association and is the youngest member to have ever been inducted into the Association's "Hall of Fame."

Julie Williamson, PhD, is a Vice President with Karrikins Group, responsible for strategy and research. She is a leading voice in how organizations link together communication, design, strategy, sales, marketing, and service to deliver sustainable growth. Julie is a grounded theory researcher, and she uses traditional and progressive resources in her strategy and transformation work. She focuses on helping clients arrive at solutions that are informed by data and inspired by creativity. Julie has a passion for working with clients on customer and employee engagement, as well as building strategies focused on growth.



Smart Pop
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Literary Criticism / Mystery & Detective
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Foreign rights: World
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The Jack Reacher Field Manual

An Unofficial Companion to Lee Child's Reacher Novels

George Beahm

Summary

You don't know Jack—Jack Reacher, that is . . .

In *The Jack Reacher Field Manual: An Unofficial Companion to Lee Child's Reacher Novels*, from ex-Army major and New York Times bestselling author George Beahm, get up-close and personal with Reacher like never before.

The only book of its kind, the *Field Manual* draws on 17 years of interviews, novels, stories, and more to demystify author Lee Child's larger-than-life, name-taking, quick-thinking one-man avenger. Child calls the Reacher novels "almost entirely autobiographical," and *The Jack Reacher Field Manual* seamlessly integrates the literary creator and his creation to provide the most complete portrait of Jack Reacher available.

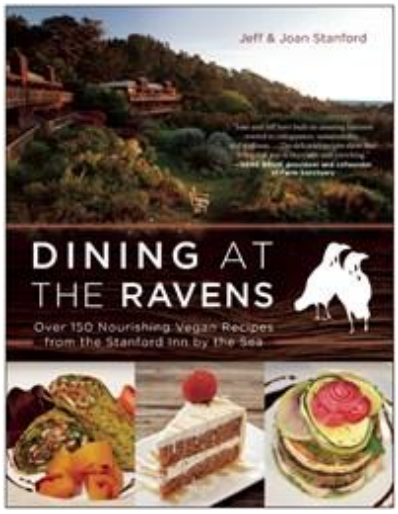
Dive into Jack Reacher's life with:
- A detailed dossier on Reacher and his life at West Point and in the Army's Military Police Corps
- Reacher's rules of engagement, including how he handles a street brawl
- A full-color drifter's roadmap of the US, detailing the places Reacher has visited in the novels
- Reacher's philosophy for surviving under the radar
- A biography on Child and an A-to-Z list of the key people, places, and things in his life
- And more, including a glossary of US Army acronyms that appear in the series and a comprehensive reading list of Reacher novels, novellas, and stories

The Jack Reacher Field Manual belongs in the fatigue jacket of any fan craving more information about this internationally popular literary antihero.

Contributor Bio

A former Army major with a top secret clearance who served on active duty, in the National Guard, and in the Army Reserve, **George Beahm** is the author of dozens of non-fiction books on popular culture and several business titles.

Published worldwide in 22 languages, Beahm's books have appeared on the bestseller lists of the *New York Times*, *Publishers Weekly*, *USA Today*, and *LA Times*.



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Cooking
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Dining at The Ravens

Over 150 Nourishing Vegan Recipes from the Stanford Inn by the Sea

Jeff and Joan Stanford

Summary

At The Ravens, dinner is more than just a meal. It's a feast for your spirit.

Located on the Mendocino coast at the only vegan resort in the United States, The Ravens Restaurant at the Stanford Inn by the Sea embodies a mindful, compassionate, and sustainable dining experience in an enchanting and unforgettable setting. Now in *Dining at The Ravens*, Jeff and Joan Stanford, the Inn and restaurant founders, bring the Ravens culinary experience into your home.

Teeming with beautiful photographs, *Dining at The Ravens* features more than 150 delicious vegan recipes and shares the charming history of the Inn and restaurant, cooking tips for perfect recipe execution, and even inspiration for creating your own garden.

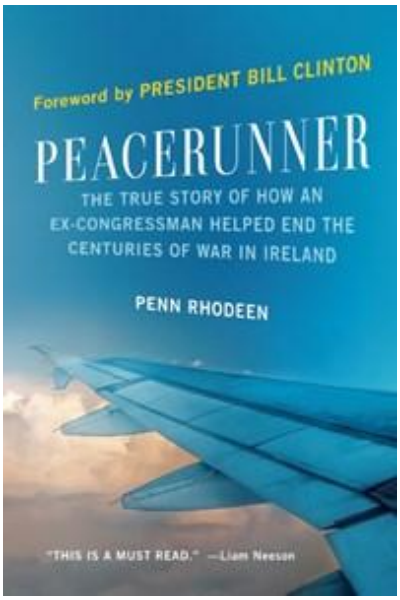
Discover one of the restaurant's most popular breakfast dishes, Citrus Polenta with Braised Garden Greens and a Creamy Toasted Cashew Sauce, and many others, such as:

-Ravens Sea Palm Strudel
-Indian-Spiced Polenta Napoleon
-Mushroom Pesto and Sun-Dried Tomato Burger
-Ravens Spicy Peanut Curry Sea Palm
-Sweet Summer Corn Bisque
-Peach Huckleberry Cobbler

Pull up a seat and find out why vegans and non-vegans alike flock to The Ravens for an extraordinary dining experience.

Contributor Bio

Jeff and Joan Stanford came west to Carmel California to find careers in education, agreeing to help manage a small inn while looking for work. Jobs were scarce, the United States was in recession, and they found themselves enjoying their guests and rehabilitating the property they managed. Looking to the future, they chose to continue inn-keeping, and by 1980 they were in Mendocino starting a family. Joan ran the front, while Jeff remodeled the inn and created their certified organic farm on the site of what had been known as the China Gardens during Mendocino's logging era. The Inn allowed both of them to return to their former interests. Passionate about early education, Joan trained as a Montessori teacher which led her to discover the power of art to transform human experience. She enrolled in psychology at Sonoma State University and received an MA, specializing in Art Therapy. Today she is a registered art therapist, collagist, and educator. Jeff recognized that the "state of realization" that so many sought in the movement of the 1970s and 80s must come from a new relationship with life, beginning in the kitchen, where decisions affect the practitioner and the planet. He became vegetarian as a first step to honor all life, not only the lives of his family, friends, and pets. He and Joan sought to create an inn that sat softly upon the earth. They created one of the first "green" bed and breakfast inns without realizing they were doing so. Understanding that their Inn was a destination, Jeff and Joan wanted to provide the highest quality food to their guests, which Jeff began cooking in the early 1990s. The restaurant followed their philosophy serving a whole food, plant based dishes designed to rival the cuisine found at the highest rated restaurants in the San Francisco Bay Area. They discovered that many cooks can create great food, and they created a co-creative kitchen where all are invited to comment and tweak dishes. The final arbiter is Jeff, but the process is dynamic and assures that each person in the kitchen can express their creativity.



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Peacerunner

The True Story of How an Ex-Congressman Helped End the Centuries of War in Ireland

Penn Rhodeen, Foreword by President Bill Clinton

Summary

***Peacerunner* is the must-read account of how ex-congressman Bruce Morrison rose from crushing defeat to become a crucial figure in the historic Irish Peace Process that ended centuries of warfare.**

The world celebrated the end of the fighting in Ireland, but just a handful know the full story of former congressman Bruce Morrison and how critical he was in bringing peace—and none can bring it to life better than author Penn Rhodeen.

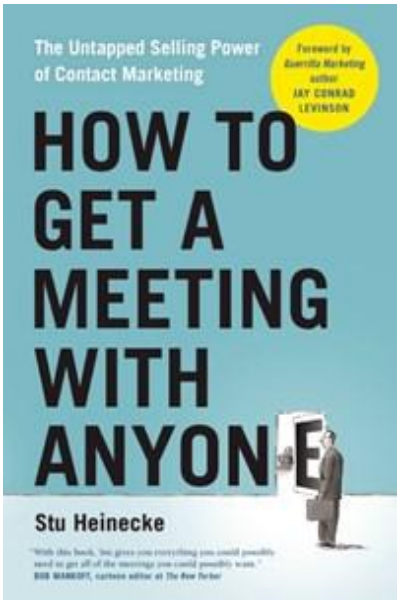
In *Peacerunner*, Rhodeen takes us on the journey of Morrison, who worked with Irish Americans to help elect Bill Clinton as the best hope for a new American policy on the ancient conflict. He then devised the political strategy that helped Clinton make that policy a reality. Despite having no official position, Morrison traveled tirelessly to meet with anyone—including those seen as terrorists—who could help end the fighting. In Northern Ireland, he showed that the US could be the honest broker for both sides—and blazed the trail on which Clinton and George Mitchell helped political leaders forge the 1998 Good Friday Agreement and a new beginning for a suffering land.

This fast-paced and insightful narrative brimming with unforgettable characters—presidents and prime ministers, politicians of every stripe, activists and guerrilla fighters—reaches far beyond Ireland's bloody history to show that no conflict should be seen as too intractable to solve.

Peacerunner isn't just for those curious about how peace came to Northern Ireland—it's a story for anyone eager to know how the world can actually get better.

Contributor Bio

Penn Rhodeen became a lawyer after brief stints as a newspaper reporter and schoolteacher. His practice focuses on cases involving children and medical malpractice. He has also been heavily involved in political campaigns for a wide range of candidates, from local to presidential. Much of his writing has related to legal and political issues, including a op-ed pieces for *The New York Times*, *Newsday*, *Milwaukee Journal Sentinel*, and others.



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How to Get a Meeting with Anyone

The Untapped Selling Power of Contact Marketing

Stu Heinecke, Foreword by Jay Conrad Levinson

Summary

The hard part just got easy.

You know how to sell—that's your job, after all—but getting CEOs and VIPs to call you back is the tricky part. You're in luck: That impossible-to-reach person isn't so impossible to reach after all.

Hall-of-Fame-nominated marketer and *Wall Street Journal* cartoonist Stu Heinecke discovered that he could get past traditional gatekeepers to reach those elusive executives by thinking outside the box and using personalized approaches he calls "Contact Campaigns." Including presidents, a prime minister, celebrities, countless CEOs, and even the Danish model who became his wife, Heinecke found that getting meetings with previously unreachable people was easier than ever. Now he shares his tactics and tips in this essential guide for anyone who needs to make contact.

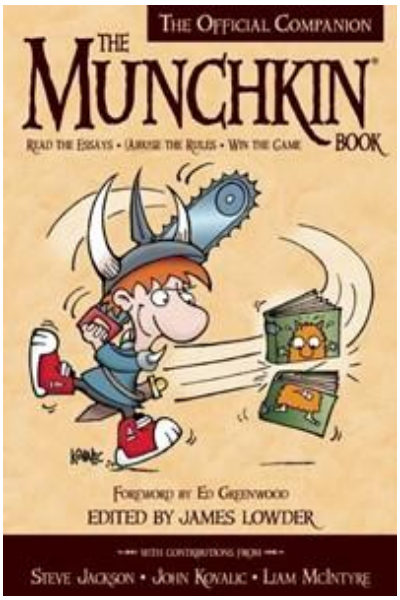
In *How to Get a Meeting with Anyone*, Heinecke explains how you can use your own creative Contact Campaigns to get those critical conversations. He divulges methods he's developed after years of experience and from studying the secrets of others who've had similar breakthrough results—results that other marketers considered impossible, with response rates as high as 100 percent. Through real-life success stories, Heinecke lays out 20 categories of Contact Campaigns that anyone can research and execute. Tactics range from running a contact letter as a full-page ad in *The Wall Street Journal* to unorthodox uses of the phone, social media, email, and snail mail to using personalized cartoons to make connections. He also packs in plenty of tips on how to determine your targets, develop pitches, and gain allies in your contact's circle of influence.

How to Get a Meeting with Anyone provides you with a new toolkit you can put to work right away so you can make the connections that are essential to your success.

Contributor Bio

If ever there were someone born to write a book like *How To Get A Meeting with Anyone*, **Stu Heinecke** is that person. A *Wall Street Journal* cartoonist, Hall of Fame-nominated marketer and author, Heinecke discovered the magic of "Contact Marketing" early in his career, when he launched a Contact Campaign to just two dozen Vice Presidents and Directors of Circulation at the big Manhattan-based magazine publishers. That tiny $100 investment resulted in a 100% response rate, launched his enterprise and brought in millions of dollars worth of business.

Heinecke is the host and author of the *How To Get A Meeting with Anyone* podcast and blog, and founder and president of Contact, a Contact Marketing agency, and cofounder of Cartoonists.org, a coalition of famed cartoonists dedicated to raising funds for charity, while raising the profile of the cartooning art form. He lives on an island in the pristine Pacific Northwest with his wife, Charlotte, and their dog, Bo.



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The Munchkin Book

The Official Companion - Read the Essays * (Ab)use the Rules * Win the Game

Edited by James Lowder, Foreword by Ed Greenwood

Summary

By gently—and sometimes not so gently—mocking the fantasy dungeon crawl and the sacred cows of pop culture, the *Munchkin*® card game has stabbed and sneaked and snickered its way to the pinnacle of success. Along the way, it has sold millions of copies, been translated around the world, and spawned more than two-dozen sequels and supplements.

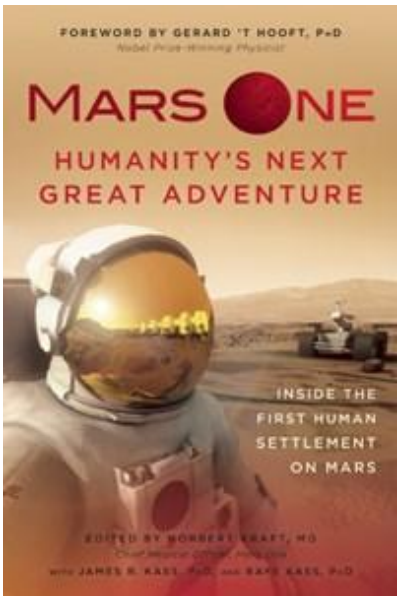
More fun than a Chainsaw of Bloody Dismemberment and more useful than a Chicken on Your Head, *The Munchkin Book* is a lighthearted and suitably snarky celebration of all things near and dear to the munchkin heart, featuring contributions from the game's designer, Steve Jackson (president of Steve Jackson Games), and its signature artist, John Kovalic (creator of web comic *Dork Tower*), as well as notable mavens of geek culture.

The Munchkin Book also includes exclusive game rules to supplement reader gameplay.

Steve Jackson Games, based in Austin, Texas, has been publishing games, game books, and magazines since 1980. Its best-selling game is *Munchkin*, with well over 2 million copies of the games and supplements in print worldwide. Other top sellers are *GURPS* (the Generic Universal RolePlaying System), *Zombie Dice*, and *Illuminati*. Past hits have included *Car Wars* and *Toon*. Steve's very first game, *Ogre*, recently drew almost a million dollars' worth of Kickstarter support for a super-deluxe edition to be released in 2013.

Contributor Bio

James Lowder has worked extensively on both sides of the editorial blotter. His bestselling, widely translated dark fantasy novels include *Knight of the Black Rose* and *Prince of Lies*, and his short fiction has appeared in such anthologies as *Shadows Over Baker Street* and *The Repentant*. As an editor he's helmed over a dozen anthologies, including *Curse of the Full Moon* and the recent Smart Pop collection *Triumph of the Walking Dead*, and has directed book lines or series with subjects ranging from Arthurian Britain to zombies. His nonfiction writing on film and comics has seen print in *Amazing Stories*, *Sci-Fi Universe*, and the Smart Pop collections *King Kong Is Back!* and *The Unauthorized X-Men*.



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Mars One: Humanity's Next Great Adventure

Inside the First Human Settlement on Mars

Norbert Kraft with James R. Kass and Raye Kass

Summary

Human curiosity has lead us to explore our solar system, landing on the moon and sending spacecraft to study distant planetary objects. The next step in our great adventure is putting humans on Mars—but what will it *really* take to achieve this?

In 2013, Mars One announced its intentions to establish a permanent human settlement on Mars beginning as early as 2024; it launched its astronaut-selection program and received thousands of applications. The highly anticipated Mars One documentary series will provide a window into the captivating details of the crew selection and training process, allowing the whole world to follow along as Mars' first settlers prepare for their mission.

Now, with *Mars One: Humanity's Next Great Adventure*, you can step even further inside the experience of these astronaut pioneers and explore the various human dimensions of Mars One's planned expeditions. Edited by Norbert Kraft, MD, Mars One's Chief Medical Officer and head of crew selection and training, as well as crew selection and training committee members James R. Kass, PhD, and Raye Kass, PhD, this collection of essays from scientists, psychologists, and more provides a behind-the-scenes look at the process and criteria used to choose candidates, plus fascinating details about what they'll learn, and predictions about their future life on Mars.

Inside, you'll find in-depth discussions of:

-The essential skills and training the Mars One astronauts will need to journey to and then survive on Mars, from technical and medical know-how to the interpersonal skills necessary for working in confined quarters so far from home
-The challenges of going through the selection and training process while being watched by millions around the world, and what Mars One hopes watching the process will mean for viewers at home
-Inside information, including images, on the planned Mars One habitats
-What settlers can expect on Mars, from daily work activities in a hostile environment to communication with Earth to options for leisure time
-A detailed description of the selection process and Mars One's colonization timeline

The book also includes excerpts from candidate questionnaires allowing readers to get inside the minds of prospective Martians like never before.

Contributor Bio

Norbert Kraft, MD, received "The NASA Group Achievement Award 2013," one of the most prestigious awards a group can receive, presented to selected groups who have distinguished themselves by making outstanding contributions to the NASA mission. In 2010, Kraft received the 2010 Award for "Outstanding Accomplishments in the Psychological and Psychiatric Aspects of Aerospace Medicine."

He has over 20 years of experience in aviation and aerospace research and development. His primary area of expertise is developing physiological and psychological countermeasures to combat the negative effects of long-duration spaceflight. Dr. Kraft's experiences span Europe, Asia, and the United States, where he has worked for several international space agencies, including the Russian Space Agency and the Japanese Space Agency. Dr. Kraft is an author of over 40 papers in the field of aerospace medicine, including a seminal paper on intercultural crew issues in long-duration spaceflight. He has an M.D. from University of Vienna, Austria, and is a Fellow of the Aerospace Medical Association.

Dr. James R. Kass has been working in the field of human spaceflight for more than 30 years. He was an investigator on the first Spacelab mission in the early 80s in the field of neurophysiology. In the decade following, he gained industrial experience at several aerospace companies in Germany, before joining the European Space Agency at its research and technology centre, ESTEC, in the Netherlands.

Dr. Kass has trained astronauts and worked on the ground operations teams for several Spacelab /Space Shuttle and MIR missions (including the tragic STS-107), with crews from Russia, USA, Middle and Far East, and several European countries. He has also worked with cosmonauts of the former Salyut space station and astronauts of the first US space station, Skylab. He has participated as scientist and reviewer in several isolation experiments investigating psychology of long-duration isolation, as one will certainly encounter on Mars.

Dr. Raye Kass, Professor of Applied Human Sciences at Concordia University, Montreal, Canada, currently spearheads group theory courses in both the undergraduate and graduate level. Dr. Kass has been highlighted frequently by both national and international press agencies for both her space sciences and group theory research. Dr. Kass has also been invited to be involved in numerous space research projects in conjunction with the Canadian Space Agency and NASA, including the Psychological Experiment / Training Programme for the CAPSULS Mission held in Canada, the SFINCCS mission held in Russia, and the NSBRI (National Space Biomedical Research Institute) Ground-based Research Project with the NASA Ames Research Centre in the USA.

Dr. Kass is the author of *Theories of Small Group Development*, as well as the coauthor of three other books on group theory.